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**PHOENIX BUSINESSWOMAN HONORED AS
ONE OF THE NATION'S LEADING TRAINING GURUS**

PHOENIX – Renie Cavallari, founder of Aspire (www.aspiremarketing.com), an international training and consulting company, has been honored as one of the “Top 20 Most Influential Training Professionals” by TrainingIndustry.com.

TrainingIndustry.com is a nationally respected online resource for the learning development community. The site serves as a forum for training industry suppliers and corporate executives to discuss the latest in training strategies and best practices.

“At Aspire, we are all about collaborating with our clients to constantly create innovative training tools that help people think and learn differently,” said Cavallari. “Providing measurable results for our clients has always been our number one priority, and I am honored to be recognized for our commitment to effecting positive change among people.”

Over the past 12 years, Aspire has worked with a variety of clients including hotels, restaurants, spas, accounting firms and real estate companies. The company has built a reputation for creating customized training programs that optimize revenues and inspire people to work smarter and more efficiently.

Others honorees include industry veteran Don Kirkpatrick, developer of the 4 Level Model for Evaluations; San Diego State University education technology professor, Dr. Allison Rossett; 20-year training professional Dr. Brandon Hall, who is the chairman of Brandon Hall Research; and Linda Richardson, founder and chairwoman of Richardson, a global sales training business.



This is the first year TrainingIndustry.com has presented the award. For a full list of winners, go to www.trainingindustry.com/TOP-20-Influencers/Top-20-Influencers.asp.

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About Aspire

Aspire achieves extraordinary results for clients in varied industries through the implementation of unique and customized sales, training, strategic marketing, team building and revenue optimization solutions. Aspire genuinely cares about building relationships with never ending possibilities, as evidenced by its 96 percent client retention since the company's founding in 1995. Founded by renowned industry thought-leader, Renie Cavallari, Aspire is headquartered in Phoenix with offices in New Jersey, North Carolina, California, Colorado, London and Berlin. For more information, visit www.aspiremarketing.com.

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