



FOR IMMEDIATE RELEASE

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## **SHAPE UP YOUR SALES FORCE FOR TURBO CHARGED RESULTS**

*Aspire Offers Revenue Surge<sup>SM</sup> Boot Camp Aug. 12-13*

PHOENIX -- Getting hospitality sales people in tip-top selling shape is more important than ever as corporations and organizations become increasingly selective about business travel and conferences.

Aspire, an international training and consulting company, is offering a two-day boot camp that will improve sales productivity, closing ratios and help build sales pipelines even in these challenging times. This hands-on coaching program will energize beginning and intermediate sales people and provide the knowledge, application and skills necessary to increase performance immediately.

Participants will learn how to get their head into the sales game, how to stand out from their competitors and how to create customer-buying environments which will improve account saturation, new business development and increase revenues. The interactive program includes role-playing, feedback and follow-up coaching calls with an Aspire coach.

Revenue Surge<sup>SM</sup> Boot Camp Highlights:

- Two days of hands-on interactive training
- Create powerful buying environments, so customers want to buy more
- Learn how to prospect effectively to fill your pipeline, especially during economic downturns

- more -

## **1ST ADD REVENUE SURGE<sup>SM</sup> BOOT CAMP**

- Includes role playing and feedback from an Aspire coach
- Follow-up coaching calls available

Aspire's Revenue Surge<sup>SM</sup> Boot Camp will be offered Aug. 12-13 at Aspire's Learning Center, 2301 E. Washington Street in Phoenix.

Space is limited and the cost for the two-day sales training, including breakfast and lunch daily, is \$750 per attendee. Reservations are required by July 29 and can be made by contacting Barbara Campbell at 704-499-3553 or [barbara@aspiremarketing.com](mailto:barbara@aspiremarketing.com).

Aspire is an international training and consulting company positioning organizations to achieve and sustain optimum performance. Aspire provides innovative learning, strategic marketing, leadership training and cultural alignment for increasing revenues, growth in market share, a re-energized sales force and lasting changes in attitudes and outcome. Founded in 1995, Aspire has headquarters in Phoenix with a network of inspiring professionals across the country. For further information, visit [www.aspiremarketing.com](http://www.aspiremarketing.com).