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Contact: Jennifer Whittle/Libby Phillips
Mullen Public Relations
602-222-4343

**ASPIRE NAMED FINALIST IN
INTERNATIONAL STEVIE® AWARDS FOR WOMEN IN BUSINESS**

PHOENIX -- Aspire, an international training and consulting company, was named a finalist in the third annual Stevie Awards for Women in Business in the “Most Innovative Company - Up to 100 Employees” category.

The Stevie Awards for Women in Business honor women executives, entrepreneurs, and the companies they run -- worldwide. The Stevie Awards have been hailed as “the business world’s own Oscars” and are nicknamed for the Greek word “crowned.”

Renie Cavallari, founder, chief inspiration officer and CEO of Aspire, has long been regarded as one of the foremost innovators in the hospitality and tourism industry. A renowned keynote speaker, Cavallari has a passion for awakening the potential of hospitality and tourism businesses and the people within them.

Over the past 13 years, Aspire's innovative training programs have impacted more than 5,000 businesses in 11 countries. Through its innovative learning, strategic marketing, leadership training and cultural alignment programs, Aspire helps organizations maximize market share and revenues, re-energize sales, improve employee performance and produce powerful results.

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STEVIE AWARDS

Finalists were chosen by business professionals worldwide during preliminary judging. Members of the Awards' Board of Distinguished Judges & Advisors and their staffs select Stevie Award winners from among the finalists during final judging.

“Being named a finalist in the Stevie Awards for Women in Business is an important achievement,” said Michael Gallagher, president of the Stevie Awards. “It means that independent business executives have agreed that the nominee is worthy of recognition. We congratulate all of the finalists on their achievement.”

Details about the Stevie Awards for Women in Business are available at www.stevieawards.com/women.

Aspire is an international training and consulting company positioning organizations to achieve and sustain optimum performance. Aspire provides innovative learning, strategic marketing, leadership training and cultural alignment for increasing revenues, growth in market share, a re-energized sales force and lasting changes in attitudes and outcome. Founded in 1995, Aspire has headquarters in Phoenix, Ariz. with a network of inspiring professionals across the country. For further information, visit www.aspiremarketing.com.

Hailed as “the business world’s own Oscars” by the New York Post (April 27, 2005), the Stevie Awards are conferred in four programs: the American Business Awards, the International Business Awards, the Stevie Awards for Women in Business, and the Selling Power Sales Excellence Awards. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at www.stevieawards.com.